

exocad GmbH

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EXOCAD LAUNCHES COMMUNITY BLOG

*Interviews, insights and inspirational content are the focus of exocad's new online resource
"exoBlog"*

DARMSTADT, Germany – February 23, 2022 – exocad, an Align Technology, Inc. company and a leading dental CAD/CAM software provider, today announced the launch of "exoBlog," a community-based blog that will feature educational interviews with practitioners, dental technicians and thought leaders in the dental industry.

"Community dialogue is extremely important to us at exocad," said Christine McClymont, Global Head of Marketing and Communications at exocad. "With this new platform, we aim to bring together both newcomers to the field of digital dentistry and experienced professionals, to learn from each other and share practical tips to make their daily workflows easier."

The launch of exoBlog follows a broader expansion of exocad's digital community resources. Users can now access information on exocad's product releases, upcoming events, and tips and tricks on [Facebook](#), [Instagram](#), [WeChat](#), [YouTube](#), [LinkedIn](#) and, most recently, [TikTok](#).

exoBlog will be launched on February 23, 2022. The initial set of blog posts will touch on first impressions of the recently released *ChairsideCAD 3.0* Galway, provide first-hand experiences of implementing digital solutions in a dental practice and highlight the benefits of digital workflows that can enable collaboration between labs and dental practices.

For more information visit exocad.com/exoblog

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About exocad

exocad GmbH, an Align Technology, Inc. company, is a leading dental CAD/CAM software provider. exocad vigorously pushes the boundaries of digital dentistry, providing flexible, reliable, and easy-to-use CAD/CAM software for dental labs and dental practices worldwide. More than 45,000 valued customers plan implants and create functional and refined restorations with exocad's *DentalCAD*, *ChairsideCAD* and *exoplan* software. exocad and *DentalCAD*, among others, are trademarks of exocad GmbH or one of its subsidiaries or affiliated companies, and are registered in the U.S. and other countries. For more information and a list of exocad reseller partners, please visit exocad.com.