

exocad GmbH

Natalia Gonsior
Senior Marketing Specialist
Julius-Reiber-Str. 37
64293 Darmstadt, Germany
Phone +49 (0)6151 6294132
ngonsior@exocad.com
exocad.com

**EXOCAD ANNOUNCES ITS LARGEST EVER PRESENCE AT THE
INTERNATIONAL DENTAL SHOW (IDS) 2021**

Presentation of exocad's latest software innovations at the world's leading dental trade show

DARMSTADT, Germany – July 6, 2021 -- exocad GmbH (exocad), an Align Technology, Inc. company, today announced its expanded presence at the International Dental Show (IDS) 2021 taking place between September 22-25 in Cologne, Germany. exocad will showcase its newest software releases and innovations for dental technicians and dentists on 360m² at booth A-020 in hall 3 with a multitude of demo stations.

IDS is one of the most important dates on exocad's calendar. The international trade show is held bi-annually in Cologne and offers additional opportunities for the company to connect with new partners and deepen long-standing relationships.

"Proximity to dental technicians and clinicians is key for us at exocad, and for that reason we are delighted to finally reconnect in person. It was always clear for us that we'd participate in IDS, but noticing how keen our users and partners are for trade shows, we've decided to extend our presence at this year's event," said Tillmann Steinbrecher, exocad CEO. "At IDS 2021, we will showcase our wide spectrum of innovative solutions for labs and practices, inviting them to discover these at our interactive demo stations."

Participants can experience exocad's variety of software solutions *DentalCAD*, *ChairsideCAD* and *exoplan* and meet exocad's very own experts as well as the renowned dental trailblazers Waldo Zarco Nosti and Dr. Gulshan Murgai.

exocad will present a new booth design at IDS 2021, reflecting the company's continued innovation and growth.

For those who will not be able to attend IDS 2021, the trade show will offer a virtual experience that will feature many exocad highlights.

exocad can be found at booth A-020 in hall 3.

Additional information is available at exocad.com/ids

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About exocad GmbH

exocad GmbH, an Align Technology, Inc. company, is one of the leading dental CAD software providers worldwide. exocad vigorously pushes the boundaries of digital dentistry, providing flexible, reliable, and easy-to-use CAD/CAM software for dental labs and dental practices. More than 40,000 valued customers plan implants and create functional and refined restorations with exocad's *DentalCAD*, *ChairsideCAD* and *exoplan* software. For more information and a list of exocad reseller partners, please visit exocad.com.