

exocad

PRESS RELEASE

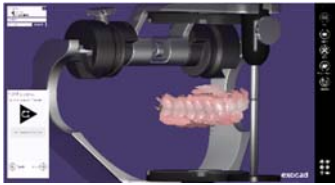
Lexington, MA USA – February 20, 2014

For Immediate Release

2 Pages

exocad® GmbH, a global company providing the most advanced, complete CAD/CAM software solutions with “Freedom of Choice”, announced several major enhancements today. “Freedom of Choice” means that OEMs and end-users of exocad based systems can decide for themselves which scanning, material, and fabrication technologies, business and support/maintenance model best suits their evolving needs now and in the future.

The first announcement is the integration of even more desktop scanners: 3M®/Steinbichler®, 3Shape®, and Renishaw®-made scanners are now supported by the exoscan® module. “We get more and more requests from customers who would like to preserve their capital hardware investment, but would prefer to upgrade their CAD to exocad, to enhance their productivity” said Tillmann Steinbrecher, general manager and CEO of exocad. “We work closely with partners like 3M, Steinbichler, and Renishaw to allow users of their scanners to work with exocad. In cases where a direct cooperation with the scanner manufacturer is not an option, we find other solutions, e.g. through 3rd party plugins that provide the desired compatibility”. Specifically, dental labs who own CAD/CAM systems linked to scanners such as 3M (Lava ST1 and ST2), 3Shape (D6XX, D7XX) and Renishaw-made tactile scanners (regardless of the branding), can now upgrade to an exocad-based system for only the cost of software. The 3Shape exoscan driver was developed independently by a 3rd party software company, Glory Grace, Ltd.



Secondly, exocad announces support of 3M True Definition and open 3Shape TRIOS® intra-oral scanners, including full-color scan import from the TRIOS Color (working for as long as TRIOS continues to be an open system). Together with a new “chair-side” user interface, clinicians can now collaborate with lab technicians and fabrication centers on chair-side CAD/CAM cases. This collaborative environment uses exocad's dentalshare®, to create a seamless communication between exocad-based labs and clinicians. Now, each clinician has “freedom of choice” on each and every chair-side scanned case, to send-to-lab, send-to-lab and chair-side mill, or do full chair-side design and mill using exocam®. The True Definition support was developed in cooperation with 3M; the TRIOS support was developed without support or consent from 3shape.

Finally, exocad's continues it's ongoing DentalCAD software improvements with new touch-enabled user interface, compatible with all Microsoft Windows 8 devices, including the new Surface2 tablet. A major TruSmile® enhancement allows ultra-realistic per-tooth rendering for different metal alloys, colored ceramics and monolithic materials. Together with improved 2D image handling, this leads to more predictable smile makeover results, and can be a powerful marketing tool for both labs and dentists. Exocad continues to research and innovate in two new modules, Dentures and Implant Planning for labs and chair-side users, respectively.

Since 2010, dental laboratory economics have been a major focus at exocad. Compared to competitive systems, the payback of transitioning to exocad is often months, not years. But an even more compelling reason to switch is the “freedom of choice” to respond to emerging trends in digital dentistry, offering insurance against technical obsolescence. This, along with intuitive use, easy and quick system integration, high process reliability, and easy access to technical support, make exocad DentalCAD the CAD/CAM software of choice for dental labs, and now, dental clinicians worldwide.

About exocad GmbH

exocad GmbH (www.exocad.com) is a dynamic and innovative software company committed to expanding the possibilities of digital dentistry and providing OEMs (Original Equipment Manufacturers) with flexible, reliable, and easy-to-use CAD/CAM

software for dental labs. Founded in 2010 as a spinoff of the world renowned Fraunhofer Organization, by the team that created the Fraunhofer IGD Dental CAD Platform, exocad GmbH has an exclusive license for Fraunhofer's Dental CAD technology, developed by exocad's founders during their research at Fraunhofer IGD. exocad DentalCAD has been chosen by leading OEMs in Europe and North America for integration into their dental CAD/CAM offerings, and thousands of exocad DentalCAD licenses are being sold each year. For more information and a list of exocad reseller partners, please visit [exocad.com](https://www.exocad.com).

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